

## 2<sup>nd</sup> Annual Dr. and Mrs. White Research & Development Contest

### Overview:

The Dr. and Mrs. White Research Contest is intended to spur research and development efforts by SGET students (and students in related fields) that has potential commercial applications. The hope is that some of these commercial ideas could lead to new businesses and industries in our area.

### Submission Rules:

Anyone interested in submitting a project / idea fill out the form on the second page no later than 10/30/2009 (Friday). Filling out this form does not obligate you in any way to actually submit a project. The completed project will be demonstrated to an independent panel in January 2010 (date to be announced). Projects can be by a single person or a group (the group would split the winnings, if any, as they choose)

### Judging Criteria:

Projects will be scored on these 5 categories. Entrants will receive a number score from 1-10 (1=doesn't apply, 10=strongly applies). The highest scoring project will be awarded a prize. At the discretion of the judging panel, other projects that are deemed worthy may also win a prize.

- Originality: Is this a new idea, or a clever interpretation of an existing idea?
- Completion: Is this a concept in the very early stages (score=1), or a nearly-finished product (score=10)?
- Commercial Applicability: Is this product something people would pay money to own?
- Amount of Effort: Was there a small amount of effort put into this project (score=1), or a lot (score=10)?
- Miscellaneous: This can either be an overall rating of the project, or an aspect of the project not covered by the other 4 categories.

The judging panel will consist of one to six members of SSU faculty, members of the business community, etc (depending on availability).

Every attempt will be made to make the judging fair and unbiased. Any entrant can see their score (and comments) after judging is complete.

### Prizes:

A prize will be given to the top project. A lesser prize may also be given to second and later projects (at the discretion of the judging panel). Prizes will range in value from \$100 - \$1000, depending on the merit of the project. This prize can take the form of a cash prize, books, conference tickets, etc.<sup>1</sup>

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<sup>1</sup> Subject to availability.

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**(Tentative) Project Title:**

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**Group Member(s) and email:**

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- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_
- 5. \_\_\_\_\_
- 6. \_\_\_\_\_

**(Tentative) Project Description:**

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*Submit this form no later than 10/30/2009*

